

Event Demographics

Gender

Female.....	61%
Male.....	32%

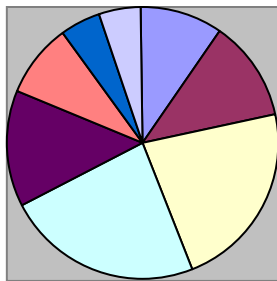
Age



Under 18.....	10%
18-25	12%
26-35	22%
36-45	23%
46-55	14%
56-65	9%
Over 65.....	5%

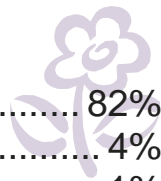


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Under 18	10%
18-25	12%
26-35	22%
36-45	23%
46-55	14%
56-65	9%
Over 65	5%
No Answer	

Ethnicity



Caucasian.....	82%
African American.....	4%
Native American.....	1%
Asian/Pacific Islander	3%
Hispanic.....	2%
Other.....	1%

Household Income

Under \$25K	20%
\$25K-\$35K.....	15%
\$36K-\$50K.....	20%
\$51K-\$75K.....	17%
\$76K+	13%

Household Size

1.....	7%
2 to 3.....	47%
4 to 5.....	35%
6 or more	6%

2001 Spring Fair Demographics. Total Sample Size: 2,087