



## 2009 Puyallup Fair Media Kit

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# Fact Sheet

<b>2009 Puyallup Fair</b>	September 11-27, 2009
<b>Hours</b>	10 a.m. – 10 p.m. Sunday – Thursday 10 a.m. – 11 p.m. Friday - Saturday
<b>Commercial Exhibit Hours</b>	Sunday - Thursday: 10:00 a.m. – 10:00 p.m. Friday and Saturday: 10:00 a.m. – 11 p.m.
<b>Location</b>	Puyallup Fair & Events Center 110 9th Avenue SW, Puyallup, WA 98371
<b>Information Hotline</b>	(253) 841-5045 - 24-hour hotline
<b>Website</b>	<a href="http://www.thefair.com">www.thefair.com</a>
<b>Admission Prices</b>	Adults \$11 Youth (6-18 years) \$8 Seniors (62+) \$8 Five and under Always Free
<b>Discount Admission</b>	See “Deals and Discounts” tab in this media kit for numerous savings. Group tickets for admission and concerts: (253) 841-5053 (weekdays).
<b>Facilities for the Disabled</b>	<u>Various facilities:</u> Restrooms and other requirements to meet the needs of guests with disabilities are found throughout the grounds. <u>Sign language:</u> A sign language interpreter is available 2 - 8 pm daily to assist Fair hearing impaired guests and employees. Notify the attendant at the main information booth by the Extreme Scream. <u>Parking:</u> Disabled parking is provided in all official Fair parking lots, based on a space available basis.
<b>Media Contact</b>	Karen LaFlamme, Public Relations Counsel Phone: (253) 841-5024 24-Hour Cellular: (253) 691-2005 Fax: (253) 841-5300 Email: <a href="mailto:Karen@thefair.com">Karen@thefair.com</a>
<b>Press Passes and Parking Passes</b>	Please submit in advance for press passes and parking passes. Parking passes are provided for use in any Fair parking lot. We have a designated parking area for members of the press who are under tight deadline. Please notify Karen LaFlamme so that she can provide directions. All credentials will be distributed through the PR office only.

## Web Information

<b>General Information</b>	<a href="http://www.thefair.com">www.thefair.com</a>
<b>Logo, Photo and Special Requests</b>	For photos and logo shown on the website, click on “Media” at the bottom of the page, then “Photo/Logos” on the left. Email <a href="mailto:Karen@thefair.com">Karen@thefair.com</a> if you need the password. We have an extensive photo library, and would be glad to fulfill specific requests.
<b>Media Kit</b>	This entire media kit is on the website. Click on “Media” near the bottom of the page, then “Media Kit” on the left.
<b>Press Releases</b>	All press releases are on the website. Click on “Media” near the bottom of the page, then “Press Releases” on the left.



# Special Activity Days

<b><i>BIG Opening Weekend Deal (gate and rides)</i></b>	<b>Sept. 11-13.</b> Gate admission and seven (7) rides for just \$20! This limited time offer lets you “Do the Puyallup” and go on seven Funtastic rides in the Midway or SillyVille (excludes the Extreme Scream). The offer is only available by purchasing online at <a href="http://www.thefair.com">www.thefair.com</a> by Sept. 10. Offer valid Sept. 11-13 <b>ONLY</b> .
<b><i>College Fair</i></b>	<b>Sept. 11-12.</b> Whether you are in high school, getting ready to head off to college, or interested in changing careers or broadening your horizons, you’ll want to attend the College Fair. Over 30 universities, colleges and technical schools will be on hand to discuss curriculum, tuition, Running Start, financial aid, activities, campus life, and more! Education Dept.
<b><i>Military Appreciation Days</i></b>	<b>Mondays, Sept. 14 and 21, 10 a.m. – 10 p.m.</b> Gate admission is FREE to active, reserve and retired military and their dependents, and disabled veterans. Valid when military ID shown at ticket booth. Sponsor: 570 KVI AM
<b><i>Monday Madness</i></b>	<b>Monday, Sept. 14 ONLY</b> Ride any Funtastic Midway or SillyVille ride for just \$1.50 per ride. Excludes Extreme Scream.
<b><i>Comcast Dizzy Pass Ride Bracelet Days</i></b>	<b>Sept. 15-17, and Sept. 21-24</b> If you love to ride and ride, check out this unlimited ride offer. It includes all Funtastic rides in the Midway and SillyVille, except the Extreme Scream. Just \$22.50 if you purchase online by Thursday, Sept. 10 at <a href="http://www.thefair.com">www.thefair.com</a> . Or purchase your Comcast Dizzy Pass at the Fair for \$25.00—a great deal!
<b><i>Senior Tuesdays</i></b>	<b>Tuesday, Sept. 15 and 22.</b> Free coffee and baked goods at 10 a.m. at the Showplace Stage. Coupon books with special prices offered by Fair vendors, free entertainment with seniors in mind, and an activity sheet of things to do.
<b><i>Red Hat Tuesdays</i></b>	<b>Tuesday, Sept. 15 and 22.</b> Red Hat members and chapters invited to participate. Parade on People Mover at 1 p.m. both days, followed by <i>Hats Off Bingo!</i>
<b><i>Goodwill Donation Station</i></b>	<b>Thursday, Sept. 17—Sunday, Sept 20.</b> Bring your gently used clothing and household items for the Goodwill, and drop them off at the manned truck in the Gold Parking Lot.
<b><i>Walk the Puyallup With the YMCA</i></b>	<b>Saturday, Sept. 19, 9:30 a.m. kickoff</b> Participate in the YMCA’s “America on the Move” program. Members will be walking the Fair, having fun and getting in their exercise. YMCA members can purchase Fair admission for \$6 at their local YMCA location through 9/18 for this event. Visit: <a href="http://www.TacomaYMCA.org/events/php">www.TacomaYMCA.org/events/php</a> .



# Concert / Rodeo Series

DATE	PERFORMANCE	TIME	PRICES	MUSIC STYLE
Sept. 11 (F)	Puyallup Pro Rodeo PRCA Playoffs	1 p.m.	\$5* / Golden Saddle \$18	--
Sept. 11 (F)	Puyallup Pro Rodeo PRCA Playoffs, with Jason Aldean	6:30 p.m.	\$30 / \$40 / Golden Saddle \$50	Country
Sept. 12 (Sa)	Puyallup Pro Rodeo PRCA Playoffs	1 p.m.	\$15 / \$20 / Golden Saddle \$30	--
Sept. 12 (Sa)	Puyallup Pro Rodeo PRCA Playoffs	6:30 p.m.	\$15 / \$20 / Golden Saddle \$30	--
Sept. 13 (Su)	Puyallup Pro Rodeo PRCA Playoff Finals	1 p.m.	\$20 / \$25 / Golden Saddle \$35	--
Sept. 14 (M)	An Evening With Crosby, Stills & Nash	7:30 p.m.	\$31 / \$36 / \$46 / Golden Circle \$61	Classic Rock
Sept. 15 (Tu)	Rodney Atkins with Special Guest Star Julianna Hough	7:30 p.m.	\$20 / \$27 / \$32 / Golden Circle \$45	Country
Sept. 16 (W)	Coheed and Cambria / Brand New with Jaguar Love	7:00 p.m.	\$25 / \$32 / \$37	Progressive Rock / Punk-Pop
Sept. 17 (Th)	newsboys	7:30 p.m.	\$15 / \$20 / \$30 / Golden Circle \$35	Christian
Sept. 18 (F)	Ne-Yo	7:30 p.m.	\$20 / \$35 / \$45 / Golden Circle \$50	American R&B
Sept. 19 (Sa)	James Taylor and his band, <i>Down Home Tour</i> .	7:30 p.m.	\$30 / \$45 / \$55 / Golden Circle \$65	Adult Contemporary/ Classic Hits
Sept. 20 (Su)	Fiestas Patrias	Noon – 8 pm	Free after Fair gate admission	Latin
Sept. 21 (M)	Wynonna with the Tacoma Symphony	7:30 p.m.	\$15 / \$25 / \$35 / Golden Circle \$50	Country/Adult Contemporary
Sept. 22 (Tu)	Sixties Spectacular with Tommy James & The Shondells, Herman's Hermits Starring Peter Noone, and Felix Cavaliere's Rascals	7:30 p.m.	\$20 / \$25 / \$30 / Golden Circle \$45	Oldies
Sept. 23 (W)	Heart	7:30 p.m.	\$20 / \$36 / \$40 / Golden Circle \$50	80s Rock
Sept. 24 (Th)	Dave Koz and Brian Culbertson <i>Side by Side</i> , with Special Guest Peabo Bryson	7:30 p.m.	\$15 / \$20 / \$30 / Golden Circle \$40 Pre-show hospitality event at 6:30 pm: \$20	Smooth Jazz
Sept. 25 (F)	LeAnn Rimes with Joey+Rory	7:30 p.m.	\$15 / \$25 / \$40 / Golden Circle \$50	Country
Sept. 26 (Sa)	Third Day / TobyMac	7:30 p.m.	\$20 / \$30 / \$45 / Golden Circle \$50	Christian
Sept. 27 (Su)	Disney's High School Musical: Summer Celebration	2:30 p.m.	\$15 / \$25 / \$30 / Golden Circle \$35	Pop

\* \$5 rodeo does not include Puyallup Fair gate admission. Opening Day Bonus: Enter Fair on 9/11 between 10 am and noon and receive free Fair gate admission, with suggested donation of non-perishable food for FISH Food Bank. Entrance after noon requires gate admission purchase.



# Highlights: New, Can't Miss, FREE

Check out our new features, some all-time favorites, and loads of free activities.

## New

### Al's Brain: A 3-D Journey Through the Human Brain with "Weird Al" Yankovic

#### Daily

A highlight of the 2009 Puyallup Fair is a BRAND NEW national traveling exhibit, *Al's Brain: A 3-D Journey through the Human Brain with 'Weird Al' Yankovic*. The exhibit premiered at the Orange County Fair in July/August, and is a collaboration with "Weird Al" Yankovic. This **FREE** exhibit focuses on how the brain works, with a 3-D movie featuring "Weird Al" in the Brainatorium, and hands-on exhibits from the Pacific Science Center's *Brain Power*. You can touch a real brain, or try brain teasers designed for various ages. It's a fun, fascinating, and "Weird Al" wacky way to learn how the brain works. Enter to win a "Weird Al" meet & greet for Sept. 26 at [www.thefair.com](http://www.thefair.com).

### College Fair

#### Sept. 11-12

Whether you are in high school, getting ready to head off to college, or interested in changing careers or broadening your horizons, you'll want to attend the College Fair. Over 30 universities, colleges and technical schools will be on hand to discuss curriculum, tuition, Running Start, financial aid, activities, campus life, and more! Located in the Education Dept., Pavilion.

### BIG Opening Weekend Deal

#### Sept. 11-13

Gate admission and seven (7) rides for just \$20! This limited time offer lets you "Do the Puyallup" and go on seven Funtastic rides in the Midway or SillyVille (excludes the Extreme Scream). The offer is only available by purchasing online ([www.thefair.com](http://www.thefair.com)) by Sept. 10.

### All-Around Dogs

#### Sept. 11-13

A wide variety of dogs will be making an appearance at this three-day event. Various breeds will be performing agility skills, as well as various demonstrations. They will be housed in Barn J, and performing in Town & Country II Arena.

### Miniature Horse Show

#### Sept. 11-13

Drop by Barn H and see fascinating miniature horses, and visit with their owners. The horses will be performing shows at 1 p.m. and 3 p.m. all three days in Town & Country II Arena.

### Charley Harper Art Exhibition

#### Daily

Each year the Fair hosts a special exhibition featuring the works of a renowned artist. This year, the works of Charley Harper (1922-2007) will be featured. Harper was a Cincinnati-based American Modernist artist, best known for his highly stylized wildlife prints, posters and book illustrations. During his career, Harper illustrated numerous books, notably *The Golden Book of Biology*, magazines such as *Ford Times*, as well as prints, posters, and other works. His subjects focused on nature, with birds a prominent feature. Harper often created works for many nature-based organizations, including the National Park Service, Cincinnati Zoo, Cincinnati Nature Center, Hamilton County (Ohio) Park District, and Hawk Mountain Sanctuary in Pennsylvania.

## Can't Miss

### **Puyallup Fair Western Rodeo Parade**

**Friday, Sept. 11 (opening day) – 10 a.m. SHARP!!**

A cattle drive down Meridian, Puyallup's major arterial, kicks off this non-motorized parade. Equestrian drill teams, school marching bands, horse hitches, costume characters and loads of fun to kick off opening day of the Fair and the Rodeo. Then, enjoy Fair gates FREE until noon on opening day ONLY with a non-perishable food donation. Location: Downtown.

### **Rodeo: Justin Boots Playoffs of the Wrangler Million Dollar Tour**

**Friday, Sept. 11 (1 & 6:30 p.m.), Saturday, Sept. 12 (1 & 6:30 p.m.); Finals on Sunday, Sept. 13 at 1 p.m.**

The Puyallup Rodeo was invited back for the second year to host one of four rodeo playoffs in the country. You'll see the top 24 cowboys and cowgirls compete in each event at each performance, vying for the highest purse in the Pacific NW: \$500,000+. The Jason Aldean concert follows the Friday, 6:30 p.m. rodeo. Location: Grandstand.

### **Fiestas Patrias**

**Sept. 20 (Sunday), Noon - 8 p.m.**

Enjoy a fabulous collection of sizzling entertainment featuring today's top Latino headliners, plus colorfully dressed folkloric dancers, entertainers, authentic food, vendors, artisans and kids activities. Media partners: La Gran D / KeBuena. Location: Grandstand.

### **Habitat for Humanity House**

**Daily**

The Puyallup Fair is partnering with Habitat for Humanity to build a house for an Eastern Pierce County family, starting on the Fair's opening day, and ending on the last day. Watch the house being built, enjoy hands-on activities, and learn how you can volunteer to help build a house. Media partners: STAR 101.5 FM, KOMO 1000 AM/97.7 FM, and KOMO 4. Location: North of Paulhamus Arena.

### **Puyallup BackPaks**

**Daily**

Don't miss these exclusive BackPaks, found only 17 days (or less, based on availability). You'll find \$45-\$60 of product in these backPaks. The KidsPak is \$10 and the FairPak is \$15. Radio stations KMPS 94.1 FM, KZOK 102.5 FM and Jack 96.5 FM have special backpaks, selling for \$15 each, or two for \$25. They will sell quickly, so purchase yours early! Location: Midway and Grand Avenue.

### **Mutton Bustin'**

**Monday-Friday 1:30, 3:30 and 5:00 p.m.**

**Saturday and Sunday 12:00, 2:00, 4:30, 6:30 p.m.**

You'll love watching kids six years and younger (and under 60 pounds) attempt to last six seconds on a sheep that's as unpredictable as a bull! Kids wear helmets for safety. \$10 per ride. Location: Green Gate.

### **Home Arts, Hobby Hall, Fine Art Show, Int'l. Photo Show, Animals, Blacksmith, and More**

Don't miss your favorites that are found each year at the Puyallup Fair.

### **Floral, Agriculture, Grange Displays**

See the daily floral shows and check out the agriculture contests and grange displays. This year you can learn how to build a raised bed for your vegetable garden.

### **Animals Galore**

The 4-H and FFA state fairs are held at the Puyallup Fair, plus lots of other animal shows.

### **Vendors and Food**

We have over 600 vendors and 160 food locations, offering scones to onion burgers — and more!

# FREE

## Gate Admission

### Sept. 11, Opening Day, 10 a.m. - Noon

After you've enjoyed the Puyallup Fair Western Rodeo Parade, wander down to the Fair, where gates are free from 10 am—Noon. You are encouraged to bring a non-perishable food donation for the FISH Food Bank of Puyallup Valley. Location: Gold, Blue, Red, Purple and Green Gates.

## Military Mondays

### Mondays, Sept. 14 and 21

Free gate admission to all active, reserve and retired military and their dependents, and disabled veterans. Valid when military ID shown at the gate. Sponsor: KVI 570 AM

## Draft Horse and Driving Demonstrations

### 2 p.m. and 3:30 p.m., Daily

Check out the agility of draft horses and their drivers at the draft horse and driving demonstrations. The intricate footwork of these mighty horses is amazing. Location: W.H. Paulhamus Arena.

## Animals of the World

### Sept. 23-27

Discover exotic animals, including Nigerian dwarf goats, yaks and wallabies. Location: Barn J.

## Kid's Trout Fishing Pond -

### Fridays, Saturdays, Sundays

Kids can catch (and release) trout in the NW Outdoors *Go Play Outside* exhibit, starting at noon.

## Giant Pumpkin Carving

### Saturdays and Sundays, 11 a.m.—4 p.m.

See as giant pumpkins carved into amazing works of art by Russ Leno. Location: Pavilion overhang.

## Antique Merry-Go-Round

Seniors ride free every day of the Fair.

## People Movers

### Monday—Thursday, 10 a.m.—7 p.m.

Save your feet and ride the People Mover around the grounds. It's great for people watching, too!

## Senior Savings and Red Hatter Fun

### Tuesdays, Sept. 15 and 22

Coupon books with savings for seniors only at Fair vendors, senior entertainment, and Red Hat contests. Washington Attorney General Rob McKenna will speak at 11 a.m. on Sept. 22, discussing senior fraud.

## Daily

### Pig Palace

Check out the newborn piglets and their mamas. Location: Between livestock and dairy barns.

## Planting Patch

Check out the GIANT pumpkins, corn, squash and more. Enjoy the hands-on activities, learning how the early settlers made food at Pioneer Farm. Location: Planting Patch near SillyVille.

## Tasty Samples

Try a Darigold sample in the Milking Parlor, cooks and chefs creations in the Home Arts Kitchen, and more

## Fred Oldfield Western Heritage Center

See renowned artist Fred Oldfield painting scenes from the old west, and view other amazing western art.

## Kids Five and Under

Kids five years and under receive free gate admission every day.

## **FREE in SillyVille**

### **The Train Station is hosting ToonzVille**

**11 a.m.—8 p.m., daily**

Kids will LOVE meeting their favorite Nickelodeon celebrity characters! It's free to visit upon Fair gate admission.

Don't miss these favorites:

Backyardigans (Uniqua & Pablo)	Sept. 11-13
The Fairly OddParents	Sept. 14-16
Diego	Sept. 17-18
Dora the Explorer	Sept. 19-21
Patrick Star	Sept. 22-24
SpongeBob SquarePants	Sept. 25-27

### **Let's Pretend Farm Time**

**Monday-Friday 2, 4, 6, 8 p.m.; Saturday and Sunday Noon, 2, 4, 6, 8 p.m.**

Start with two wacky characters, add kids in the audience in cute costumes, toss in time travel and farming, and you've got lots of fun for kids of all ages. Location: SillyVille.

### **Face Painting**

**Monday—Friday 2—8 p.m.; Saturday 10 a.m.—8 p.m.; Sunday 12-8 p.m.**

Kids 12 years and under can get their face painted in a variety of tantalizing styles. Location: near Fair Farm

### **C.P. Huntington Train Ride with American Family Insurance**

**Sept. 16 (Wednesday)**

The first 10,000 Fair guests can enjoy a free ride on the C.P. Huntington Train. Coupons available at the Gold, Blue, Red, Purple and Green Gates, while supplies last.

## **FREE Entertainment (check schedule for days/times)**

### **Fountain Plaza Stage entertainers:**

Doggies of the Wild West

Roberto the Magnificent, Comedy Juggler

### **Showplace Stage entertainers:**

"America Remembers" (Sept. 11 Tribute) - Puyallup Seventh Day Adventist

Billy and the Hillbillies

CFAN Island Praise & Worship/Warriors Cry

Kerry Christensen

The Konzelman Family

Metro Parks Dance

Karaoke

The Music Company

The Seattle Sea Gals

### **Coca-Cola Stage entertainers:**

Travis Fox, Hypnotist

The Coats

Doo-Wah Riders

Groovin' Higher Jazz Orchestra

Vocal Trash

### **Communities in Schools Stage entertainers:**

Jest in Time

Various school groups

-more on next page-

## **FREE Entertainment - continued:**

### **Green Gate Area entertainment:**

Quichua Mashis (Andes music)

### **Strolling entertainers (daily, except when noted):**

Denny the Clown

Fables of the West—Comedy cowboy riders on stick horses

Junk Chime—Mobile rhythmic device sculpture

Linda Hulet—Clown

Steve the Pretty Good—Walk-around magician on magic carpet

Steve Trash—Kids comedian, eco-entertainer and illusionist

Storm Troopers—Star Wars characters (Saturdays and Sundays only)

The Procrastinators—Urban percussion band (use water bottles)

Traveling Game Show—Comedy and prizes

## 101 Free Things to Enjoy At the 2009 Puyallup Fair

### DATE SPECIFIC:

1. Puyallup Fair Western Rodeo Parade, Sept. 11, 10 a.m.
2. Cattle Drive to kick off Parade, Sept. 11, 10 a.m.
3. Opening day gate admission free, Sept. 11, 10 a.m. until noon (non-perishable food collected at gates for FISH food bank)
4. Giant Pumpkin Weigh-Off in Large Show Arena – Sept. 11, 5:30 p.m.
5. College Fair, Sept. 11-12
6. Take a gander at Muscovy and Magpie ducks in the Poultry Barn – Sept. 11-13
7. The Coats performing on Coca Cola Stage – Sept. 11, 12, 13, 18, 19, 20
8. Cattle shows – Sept. 11-22
9. Billy and the Hillbillies performing on the ShowPlace Stage, Sept. 11-20
10. SillyVille Train ride to first 10,000 recipients, Sept. 16
11. Free rodeo offer for 1 pm performance on Sept. 11th with purchase of Value Pack at Fred Meyer stores (part of buy one ticket, get one free offer)
12. Meet Backyardigans (Uniqua & Pablo) in SillyVille Train Station – Sept 11-13
13. All Around Dogs—demonstrations and performances — Sept. 11-13
14. See the Storm Troopers, Star Wars walk-around characters – Sept. 12-13, 19-20, 26-27
15. CFAN Island Praise & Worship / Warriors Cry perform on ShowPlace Stage – Sept. 13
16. Rose competition in Floral Bdg – Sept. 13, 20, 26
17. Watch judging of Ghirardelli Chocolate contest in Home Arts – Sept. 14, 7:30 p.m.
18. Meet The Fairly OddParents in SillyVille Train Station – Sept. 14-16
19. See Saddle Pomeranian Geese and Narragansett Turkeys in the Poultry Barn - Sept. 14-17
20. Military Appreciation Day gate admission free to active, reserve and retired military and dependents (with ID) – Sept. 14 and 21
21. Doo-Wah Riders performing on Coca Cola Stage – Sept. 14, 15, 16, 17
22. Kerry Christensen, Master Yodeler performing on ShowPlace Stage – Sept. 14-16, 21-23
23. Free ride on Extreme Scream in Extreme Deal,” buy one and friend rides free Sept. 14-17, 21-24
24. Pygmy Goat Show - Sept. 15-17
25. Senior Tuesday coupon book, plus free coffee and pastries at ShowPlace stage at 10 a.m. – Sept. 15 and 22
26. Red Hatter parade and bingo – Sept. 15 and 22
27. Take in The Great American Spam Championship judging and Hawaiian entertainment in Home Arts – Sept. 16, 1 p.m.
28. Watch Salsa Showdown judging in Home Arts – Sept. 17, 7:30 p.m.
29. Meet Diego in SillyVille Train Station – Sept. 17-18
30. C&H Sugar Parent-Child Peanut Butter Cookie Contest judging in Home Arts – Sept. 18, 1 p.m.
31. Metro Parks Dance Group performance on ShowPlace Stage – Sept. 18, 7 p.m.
32. Free gate admission in Gold Gate with carved pumpkin entry and vegetable critter entry for the Ag Dept. contest – Sept. 19, 8-9:30 a.m.
33. Meet Dora the Explorer in SillyVille Train Station – Sept. 19-21
34. Karaoke on ShowPlace Stage – Sept. 19, 7 p.m.
35. Check out Puyallup Fair Apple Pie Contest judging in Home Arts, Sept. 21, 1 p.m.
36. Grovin’ Higher Jazz Orchestra performing on Coca Cola Stage – Sept. 21

## 101 FREE Things - continued:

37. The Konzelman Family on ShowPlace Stage – Sept. 21-27
38. Meet Patrick Star in SillyVille Train Station – Sept. 22-24
39. Vocal Trash performing on Coca Cola Stage – Sept. 22-27
40. Tips for seniors on scams and identity theft with Attorney General Rob McKenna on ShowPlace Stage – Sept. 23, 10 a.m.
41. Witness the Fair Scones Scone Contest judging in Home Arts, Sept. 23, 1 p.m.
42. Animals of the World exhibit – Sept. 23-27
43. Sheep shows – Sept. 24-27
44. Watch judging of Puyallup Fair’s Best Jam and Jelly Contest in Home Arts – Sept. 25, 1 p.m.
45. Meet SpongeBob SquarePants in SillyVille Train Station – Sept. 25-27
46. Seattle Sea Gals perform on ShowPlace Stage – Sept. 25-26
47. People Movers, Tuesdays–Fridays, 10 am–7 pm
48. Watch giant pumpkin carving – weekends

### **FREE ENTERTAINMENT—DAILY:**

49. **Al’s Brain – A 3-D Journey Through the Human Brain exhibit**
50. 3-D show featuring “Weird Al” Yankovic in the Brainitorium
51. Pacific Science Center’s *Brain Power* hands-on learning at Al’s Brain
52. Quichua Mashis (Andes music) perform near Green Gate
53. Roberto the Magnificent (juggler) at Fountain Stage
54. Doggies of the Wild West at Fountain Stage
55. Travis Fox (hypnotist) at Coca Cola Stage
56. Let’s Pretend Farm Time (young children involvement in a play) in SillyVille
57. Jest in Time on the Family Fun Stage
58. Cowboy comedy of Fables of the West
59. Denny the Clown
60. Clown, Linda Hulet
61. Walk-around magician on his magic carpet, Steve the Pretty Good
62. Urban percussion band, The Procrastinators
63. Traveling Game Show
64. Kids comedian, eco-entertainer and illusionist, Steve Trash

### **DAILY:**

65. Watch the Tacoma/Pierce County Habitat for Humanity house being built
66. Check out kids riding a sheep at Mutton Bustin’
67. Ogle at newborn piglets at Pig Palace
68. See the museum quality works of the Charley Harper Art Exhibit in the Pavilion
69. Enjoy entertainment especially for kids at Community in Schools Family Fun Stage
70. Visualize the beauty of the International Photography Exhibition and the Washington State Photographer Exhibition in the Pavilion
71. See the Fine Arts Show, including demonstrations, i.e. watercolor, oil, ink
72. Learn about western history at the Fred Oldfield Western Heritage Center
73. See works of art by local junior and senior high students
74. Watch a blacksmith in action
75. Request a sign language interpreter, 2-8 pm daily
76. Enjoy beautiful flowers and garden displays in the Floral Building
77. Sample culinary creations by cooks and local chefs in the Home Arts Kitchen
78. Be dazzled by the draft horse demonstrations
79. Feel spoiled with 14 free extra days of gate admission if you purchase the Costco Season Pass, which pays for itself in less than three visits
80. Use free gate admission for the attendant with a disabled guest

## 101 FREE Things - continued:

81. See grange displays and learn how to build raised vegetable beds in the Agriculture Dept.
82. Listen to the giggles and screams of delighted riders in the Midway and SillyVille
83. Watch 4-H, FFA and Campfire students compete
84. Take in the wafting smell of onions being grilled to top hamburgers
85. Enjoy one-day admission to Wild Waves & Enchanted Village and Fright Fest when you purchase a Costco Season Pass
86. View the Hobby Hall collections and see demonstrations of ham radios, woodcarving, egg painting and more
87. Learn from Artists in Action artists demonstrating pottery, weaving, and spinning
88. Watch baby chicks hatching in the Poultry Building
89. Find blue ribbon winner of “Through the Garden Gate” Quilt Challenge, Home Arts
90. Enjoy the color of the handmade quilts in Home Arts
91. Education Department Stage performances
92. Lessons on how to milk Mable, a faux cow in the Dairy Barn
93. See baby animals up close and personal at the Fair Farm
94. Try your hand at learning how to saw at Pioneer Farm
95. Churn butter at Pioneer Farm
96. See how fruits and vegetables grow at the Planting Patch
97. Kids love free face painting
98. Seniors can take a whirl on the antique carousel
99. Official program inside each gate
100. Sign up for Puyallup Fair Tours – classrooms of K-3rd grade students taking guided tours—sign up in advance at [www.thefair.com](http://www.thefair.com)
101. Take advantage of free gate admission for kids five years and under



# Deals and Discounts

Whether you bank in a wealth management program, or put spare pennies in the piggy bank, one thing remains constant—We all love a good deal! We’re offering some great bargains to our Fair guests on Admission, Rodeo, Ride and Other Deals. Two pages are jam packed with great discounts. Enjoy!

## Admission Deals

<b><i>BIG Opening Weekend Deal</i></b>	<b>Sept. 11-13.</b> Gate admission and seven (7) rides for just \$20! This limited time offer lets you “Do the Puyallup” and go on seven Funtastic rides in the Midway or SillyVille (excludes the Extreme Scream). The offer is only available by purchasing online by Sept. 10. Offer valid Sept. 11-13 <b>ONLY</b> .
<b><i>Value Pack</i></b>	Only \$32.95. Purchase ticket package <u>in advance</u> . Includes 2 gate tickets, any 6 Funtastic rides (except Extreme Scream), and 12 food bucks. Bonus! Free ticket to 1 pm Rodeo on 9/12 with 2-for-1 coupon. <b>Available:</b> until Sept. 11 at participating Western Washington Fred Meyer stores.
<b><i>Advance Discount Gate Admission Tickets</i></b>	Special savings if you purchase your tickets in advance at participating Western Washington locations: Columbia Bank and Safeway. <b>Available:</b> through Sept. 27 Adults \$8 (\$3 savings) Student (6-18 years) \$6.50 (\$1.50 savings) Seniors (62+) \$6.50 (\$1.50 savings)
<b><i>Season Pass</i></b>	For those real Puyallup Fair lovers, the season pass offers unlimited gate attendance, all 17 days of the Fair. Purchase a season pass for \$29.99 at the Federal Way, Tacoma, Puyallup and Lacey Costco stores only, and visit the 2009 Fair as many times as you’d like. It pays for itself in less than three visits (\$187 value!). The photo ID is non-transferable. <b>Available:</b> August 17– Sept. 23. <u>Bonus</u> – get one FREE daily admission to Wild Waves Theme Park when you purchase a Costco Puyallup Fair season pass.
<b><i>Military Mondays</i></b>	Gate admission is FREE to active, reserve and retired military and National Guard and their dependents, and disabled veterans on both Mondays. Valid when military ID shown at ticket booth. Media Partner: 570 KVI AM <b>Available:</b> Mondays, Sept. 14 and 21, 2009, 10 a.m. – 10 p.m.
<b><i>Opening Morning – Free Gate</i></b>	On opening morning from 10 a.m. – noon, guests will receive FREE gate admission. A non-perishable food item (or more!) is suggested to donate to FISH Food Bank of Puyallup Valley. <b>Available:</b> Gold, Blue, Red, Green and Purple Gates

## Rodeo Deals

<b><i>Family Four-Pack</i></b>	Buy a family four-pack of tickets (two adults and two kids, 3-18 years) to either the 1 p.m. or 6:30 p.m. rodeo on Saturday for only \$60. Includes Fair gate admission. <b>Available:</b> Available online, <a href="http://www.thefair.com">www.thefair.com</a> , while supplies last. Expires Sept. 10, 2009.
<b><i>Pro Rodeo Season Pass</i></b>	Purchase the same exact seat for all five rodeo performances. Get five rodeos for the price of three—a 30% savings. Only \$80. <b>Available:</b> At <a href="http://www.thefair.com">www.thefair.com</a> or Ticketmaster.

## Ride Deals

<b><i>BIG Opening Weekend Deal</i></b>	<b>Sept. 11-13.</b> Seven (7) rides in the Midway or SillyVille <i>plus</i> Fair gate admission for just \$20! This limited time offer lets you “Do the Puyallup” and go on seven Funtastic rides (excludes the Extreme Scream). The offer is only available by purchasing online by Sept. 10. Offer valid Sept. 11-13 <b>ONLY</b> .
<b><i>Comcast Dizzy Pass Ride Bracelet</i></b>	Purchase your Comcast Dizzy Pass online by Thursday, Sept. 10 for \$22.50, or during the Fair for just \$25.00. Valid Sept. 15-17 (Tuesday—Thursday), and Sept. 21-24 (Monday—Thursday). Includes all Funtastic rides (except Extreme Scream), plus \$3 in game coupons. <b>Available:</b> Online at <a href="http://www.thefair.com">www.thefair.com</a> for \$22.50 until Sept. 10, or for \$25 at the Fair.
<b><i>Monday Madness</i></b>	The best ride deal ever! Offered on Monday, Sept. 14 <b>ONLY</b> , ride any Funtastic Midway or SillyVille ride (except Extreme Scream) for just \$1.50 per ride. <b>Available:</b> Monday, Sept. 14 <b>ONLY</b> .
<b><i>Extreme Deal</i></b>	TWO for the price of ONE! Purchase one full price Extreme Scream ticket for \$10 and a friend rides for FREE! <b>Available:</b> Mondays—Thursdays only (Sept. 14-17 and Sept. 21-24).
<b><i>SillyVille Ride Saver</i></b>	This offer is exclusive for SillyVille rides, featuring seven rides for \$15. <b>Available:</b> Tuesday—Thursday, Sept. 15-17, and Monday-Thursday, Sept. 21-24 at SillyVille ticket booths.

## Other Deals

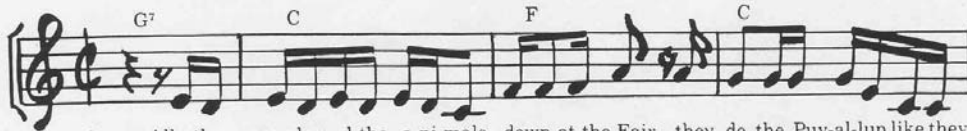
<b><i>Puyallup BackPaks</i></b>	Each BackPak holds \$45-\$60 worth of assorted items: <ul style="list-style-type: none"> <li>• FairPak (\$15 each)</li> <li>• KMPS 94.1 FM BackPak (\$15 each, or two for \$25)</li> <li>• KZOK 102.5 FM BackPak (\$15 each, or two for \$25)</li> <li>• Jack 96.5 FM BackPak (\$15 each, or two for \$25)</li> <li>• KidsPak (\$10 each)</li> </ul> <b>Available:</b> Available starting on opening day, Sept. 11, while supplies last. Puyallup BackPak booth on Grand Avenue at Midway.
<b><i>Free C.P. Huntington Train Ride with American Family Insurance</i></b>	Visit the Fair on Wednesday, Sept. 16 and enjoy a FREE ride on the C.P. Huntington Train in SillyVille. Coupons provided to first 10,000 attendees. <b>Available:</b> Valid Wednesday, Sept. 16 only. Coupons will be available at the Gold, Blue, Red, Green and Purple Gates, while supplies last.

# "Do the Puyallup" Song



## Do The Puyallup.

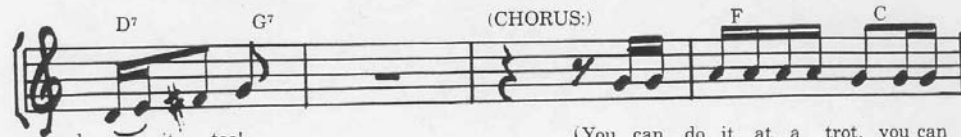
The official theme song of the good old Western Washington Fair.



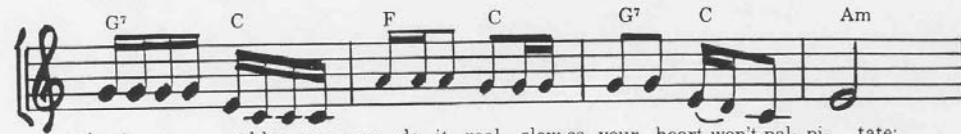
1. All the peo-ple and the a-ni-mals down at the Fair, they do the Puy-al-lup like they
2. Saw a duck and a chicken down by the barn, they were kickin' up the hay and
3. Asked the far-mer if he'd show me how to do it and he said, "why son, there



did-n't have a care. And it looks like so much fun to do, I think I'm gon-na learn how-to raisin' such a storm that I asked a farm - er what they were up to an' he said, "Puy-al-lup, that's ain't noth-in' to it, just move to the music and jump in the air like ev'ry-one else who



do it, too! (You can do it at a trot, you can  
what - they do!"  
comes to the Fair!"



(do it at a gal-lop, you can do it real slow so your heart won't pal-pi-tate;



just don't be late do the Puy - al - lup!