

Western Washington Fair Association T-Mobile Texting Contest

PUYALLUP FAIR
— & —
Events Center

1. **NO PURCHASE NECESSARY. A PURCHASE OR TRANSACTION WILL NOT INCREASE YOUR CHANCE OF WINNING.**
2. **ADMINISTRATION; WWFA.** This sweepstakes is being administered and sponsored by the Western Washington Fair Association (WWFA), 110 9th Ave SW, Puyallup, WA 98371.
3. **ELIGIBILITY.** Open only to legal residents who are at least 13 years of age and are currently residing in the following states: Alaska, California, Georgia, Idaho, Illinois, Missouri, Oklahoma, Oregon, Pennsylvania, Texas, Virginia and Washington. Void in Florida, New York, Rhode Island and where prohibited by law. Employees and independent contractors of the Western Washington Fair Association and its affiliates, as well as their immediate family members (spouse, parent, child, sibling and their respective spouses), regardless of where they reside, and those living in the same household of each, whether or not related, are not eligible. Additionally, WWFA reserves the right to disqualify any person from participation in the sweepstakes where such participation would, in the sole opinion of WWFA, compromise or give the appearance of compromising the integrity of the sweepstakes.
4. **SUBMISSION PERIOD.** Submission period is from 12:00:00 a.m. PST September 9, 2011, through 4:00 p.m. PST September 25, 2011.
6. **ODDS OF WINNING:** The odds of winning depend on the total number of entries received each day.
5. **WINNER ANNOUNCEMENT.** Winners will be randomly chosen and notified daily via text message around 4:00 pm PST.
6. **HOW TO ENTER.** Entrants must text "TMOBILE" to 75868. Winners will be selected from that day's entries only. [already covered in 5 above]
7. **PRIZE.** Two winners will be chosen daily. One will receive an "Extreme Evening" package including two tickets to ride the Extreme Scream, \$20 Fair Food Bucks and, 12 scones (\$50.75 value). The second winner will win one of four prizes, to be determined by sponsor, each day. Prizes include: a Samsung Gravity SMART smartphone (a \$229.99 value), a Samsung rolling soft cooler (\$50 value), and a Samsung backpack cooler (\$35 value) and a Samsung Tote bag (\$20 value). Winners do not have to be present to win. There is no substitution, transfer or cash equivalent for prizes.
8. **GENERAL CONDITIONS.** Winners will be notified via text message. All decisions by WWFA regarding the prize, this sweepstakes, the finalists and the winner are final, binding and conclusive on all matters. WWFA and any other partner or affiliate shall not be liable for late, lost, misdirected or unsuccessful efforts to notify the winner. Potential winner will be required to return an Affidavit of Eligibility, Release of Liability and, where not prohibited by law, a Publicity Release within seven (7) days of attempted delivery of same. Non-compliance within this time period or return of any prize notification as undeliverable will result in disqualification without further notice and an alternate winner will be chosen. Federal, state and local taxes are the sole responsibility of the prize winner. No purchase or payment of any consideration is necessary to enter the sweepstakes. Only one entry per person per day is allowed. Multiple entries per day by any one person will result in a disqualification. By entering the contest, each entrant agrees to comply with these Official Rules. Noncompliance with any entry procedure will result in disqualification. Decisions of WWFA as to the interpretation of the Official Rules shall be final and binding in all respects. WWFA reserves the right to cancel, suspend and/or modify the drawing if any fraud, technical failures or any other factor beyond WWFA's reasonable control impairs the integrity or proper functioning of the drawing, as determined by WWFA in its sole discretion. In such event, WWFA reserves the right to award the prize at random from among the eligible entries received up to the time of the drawing. WWFA reserves the right in its sole discretion to disqualify any

individual it finds to be tampering with the entry process or the operation of the drawing or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. WWFA's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The laws of the state of Washington will govern all disputes regarding this sweepstakes.

9. **CONSENT TO PUBLICITY; RELEASE OF LIABILITY.** By accepting a prize, each winner consents to the use of his or her name and likeness for publicity purposes without further compensation. The winners will be featured on www.thefair.com and www.facebook.com/puyallupfair and in other public-facing communications. By entering, all entrants release and hold harmless WWFA, T-Mobile and their partners, employees, agents, officers, directors, representatives and affiliated companies from all liability or any loss, damage or claim of any kind with respect to, or in any way arising from, this sweepstakes.

10. **WINNER'S NAME/OFFICIAL RULES.** To obtain a copy of these Official Rules, or to be notified of the name of the winner, send a stamped, self-addressed envelope to:
Western Washington Fair Association
Attention: Official Rules/Winner Name
110 9th Ave SW
Puyallup, WA 98371

11. **EXCLUSION FROM FUTURE SWEEPSTAKES.** To be removed from notification regarding any future sweepstakes or contests sponsored by WWFA, please send your removal request to
Western Washington Fair Association
Attn: Sweepstakes Opt-Out
110 9th Ave SW
Puyallup, WA 98371