



Dear Prospective Exhibitor:

We invite you to apply for Commercial Exhibit Space in the 2012 Spring Fair in Puyallup. These four days of excitement, thrills, and fun are scheduled for Thursday, Friday, Saturday and Sunday, April 19th, 20th, 21st, and 22nd, 2012.

The hours for the 2012 edition of the Spring Fair in Puyallup will be:

- April 19 Thursday 2:00 pm – 10:00 pm
- April 20 Friday 10:00 am – 10:00 pm
- April 21 Saturday 10:00 am – 10:00 pm
- April 22 Sunday 10:00 am – 8:00 pm

Food, animals, gardening, commercial exhibits, crafts, rides, and FREE entertainment highlight the 2012 Spring Fair in Puyallup. There is something for everyone during this exciting event that is quickly becoming a tradition in the Pacific Northwest. This event drew 114,000 patrons in 2011. Average attendance has varied from 90,000 to 127,000 depending on weather.

Commercial Exhibit space for the Spring Fair in Puyallup is:

Indoor Commercial Exhibit Spaces (10 ft w x 10 ft d):	\$550.00 per 10 x 10 booth
Garden Show Commercial Exhibit Spaces (10 ft w x 10 ft d):	\$550.00 per 10 x 10 booth
Live Plant Sales Spaces (10 ft w x 10 ft d):	\$450.00 per 10 x 10 booth
Corners Spaces (subject to availability)	\$137.50 additional
Use of Public Address System (designated spaces ONLY):	\$300.00 additional
Outside Commercial Exhibit Spaces: 10' front x 10' deep	\$550.00 per space
20' front x 10' deep	\$1,100.00 per space
20' front x 20' deep	\$2,000.00 per space
Other Bulk Space	\$5.00 per sq ft (over 300 sq ft)

Note: Selected Products may be subject to percentage of sales vs. minimum booth rental.

For your convenience we have enclosed an application for the 2012 Spring Fair in Puyallup, please return to us **ASAP**. Do not send money at this time, if you are accepted, payment date is specified in the contracts. This year you can take advantage of these options to apply for space:

- 1) By mail: Western Washington Fair Association
110 9th Avenue SW
Puyallup, WA 98371-0162
- 2) By Fax: (253) 841-5390

After careful consideration of the applications that we receive, all applicants will be notified, with successful applicants being issued a contract. Participating in the 2012 Spring Fair in Puyallup **DOES NOT** guarantee space in the 2012 Puyallup Fair in September; however, Spring Fair participants may be given higher consideration as compared to new vendors applying for Puyallup Fair depending upon product/services.

Thank you for considering the 2012 Spring Fair in Puyallup. We look forward to your success at this event and working with you in the future.

Sincerely,

A handwritten signature in black ink, appearing to read 'Dan Sharp', written over a white background.

Dan Sharp, CFE, Manager
Commercial Exhibits & Concessions Department
Western Washington Fair Association
110 9th Avenue SW
Puyallup, WA 98371



SPRING FAIR IN PUYALLUP SPACE APPLICATION

April 19, 20, 21, & 22, 2012

Western Washington Fair Association
Commercial Exhibits & Concessions Department
110 9th Avenue SW • Puyallup, WA 98371-0162

Voice: (253) 845-1771 • Fax (253) 841-5390

NOTE: This application does **NOT** guarantee space for the Fair, **DO NOT SEND ANY MONEY!** Please **TYPE** or **PRINT CLEARLY:** All information must be completed, or application **WILL NOT** be accepted. **Applications that are not legible will be rejected and/or returned.**

Company: _____

Unified Business Identifier (U.B.I.) Number: _____ issued by Washington State Department of Licensing:
(800) 451-7985 or <http://business.wa.gov/BLS> **APPLICATION WILL NOT BE PROCESSED WITHOUT THIS U.B.I. NUMBER!**

Authorized Representative: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Cell Phone: (_____) _____

E-Mail Address: _____

Emergency Contact: _____ 24 hr Phone: (_____) _____

List the Fairs, Shows, Festivals that you have previously exhibited:

USE THE **REVERSE SIDE** OR ATTACH A COMPLETE LIST OF **ALL** PRODUCTS YOU WISH TO DISPLAY OR SELL. (If you are requesting more than one booth, each booth must be itemized separately) No other products may be added after contracts have been issued. **List Brand Names; include photos, pictures and/or brochures.**

NO EXCLUSIVITY SHALL BE GRANTED!

What size booth are you interested in? *Note: Selected Products may be subject to percentage of sales vs. minimum booth rental.*

Indoor

Garden Show

Outdoor

10 x 10 (\$550.00)

10 x 10 (\$550.00)

10 x 10 (\$550.00)

20 x 10 (\$1,100.00)

10 x 10 Live Plant (\$450.00)

20 x 10 (\$1,100.00)

Corner Space (add \$137.50)

Corner Space (add \$137.50)

20 x 20 (\$2,000.00)

Other _____ (\$5.00/sq ft)
Over 300 sq ft

Do you require the use of a public address system?

(\$300.00 Additional in Designated Spaces ONLY as determined by the Fair)

Yes No (add \$300.00)

Do you plan to conduct any giveaways or raffles?

(Requires completing Special Promotion Application)

Yes No

Do you require **MORE** than 1,000 watts of power per booth?

Yes No _____ How much?

I agree to abide by the rules and regulations as specified in the contract should space be available.

Authorized Representative

Return by mail or fax to:

WWFA, Commercial Exhibits & Concessions Department
110 9th Avenue SW • Puyallup, WA 98371-0162
Fax: (253) 841-5390

OFFICE USE ONLY

Location(s): _____

Space #: _____

Price: _____ Code: _____

