

# Rental Schedule - 2012

Buildings or Locations	Size	Sq Ft	Non-profit Display ONLY		Approved 12/14/2011	
			NO SALES ALLOWED		Application Received	
			Before 3/31/12	After 4/01/12		
<b>ShowPlex (#20)</b>	10 w x 10 d	100			4,100.00	4,200.00
<b>ShowPlex Premium Space - Add \$5,000.00</b>	20 w x 10 d	200			8,200.00	8,400.00
(Booth #442,443,478,504,636 thru 642,667 thru 673,775,801)	30 w x 10 d	300			12,198.00	12,495.00
(PA Allowed in designated space ONLY after \$2,750.00 fee paid)	40 w x 10 d	400			16,195.00	16,590.00
Corner Booth (Plus 25%, in addition to Space Fee)					1,025.00	1,050.00
<b>Expo Hall (#7) or</b>	10 w x 10 d	100	3,135.00		3,300.00	3,400.00
	20 w x 10 d	200			6,600.00	6,800.00
	30 w x 10 d	300			9,818.00	10,115.00
(PA Allowed in designated space ONLY after \$2,750.00 fee paid)	40 w x 10 d	400			13,035.00	13,430.00
Corner Booth (Plus 25%, in addition to Space Fee)					825.00	850.00
<b>Pavilion (#17)</b>	10 w x 10 d	100	2,945.00		3,100.00	3,200.00
<b>Merchants (#5) (under Grandstand)</b>	20 w x 10 d	200			6,200.00	6,400.00
<b>Grand Marketplace (#22)</b>	30 w x 10 d	300			9,223.00	9,520.00
(PA Allowed in designated space ONLY after \$2,750.00 fee paid)	40 w x 10 d	400			12,245.00	12,640.00
Corner Booth (Plus 25%, in addition to Space Fee)					775.00	800.00
<b>Centennial Building (#32)</b>	10 w x 10 d	100	2,850.00		3,000.00	3,100.00
	20 w x 10 d	200			6,000.00	6,200.00
	30 w x 10 d	300			8,925.00	9,223.00
	40 w x 10 d	400			11,850.00	12,245.00
Corner Booth (Plus 25%, in addition to Space Fee)					750.00	775.00
<b>Premium Blvd (Dairy Barn)</b>	16 w x 10 d	160	1,757.50		1,850.00	1,850.00
<b>Outdoor Living (#38)</b>	20 w x 10 d	200			2,450.00	2,450.00
<b>West Blue Gate Plaza (#30)</b>	20 w x 20 d	400	\$8.75 square foot		3,500.00	3,500.00
	40 w x 20 d	800			7,000.00	7,000.00
	40 w x 40 d	1,600	8.53	-2.5%	13,650.00	13,650.00
	60 w x 20 d	1,200	8.53	-2.5%	10,237.50	10,237.50
	60 w x 40 d	2,400	8.31	-5.0%	19,950.00	19,950.00
	80 w x 40 d	3,200	8.09	-7.5%	25,900.00	25,900.00
	80 w x 60 d	4,800	7.88	-10.0%	37,800.00	37,800.00
	100 w x 40 d	4,000	7.88	-10.0%	31,500.00	31,500.00
	120 w x 40 d	4,800	7.88	-10.0%	37,800.00	37,800.00
<b>Outside Miscellaneous "A"</b>	10 w x 10 d	100	\$2,650 minimum vs		2,650.00	2,650.00
Showplace Way	20 w x 10 d	200	\$15.50 square foot		3,100.00	3,100.00
Grand Avenue	30 w x 10 d	300			4,650.00	4,650.00
Blue Ribbon Avenue	40 w x 10 d	400			6,200.00	6,200.00
Midway Blvd	20 w x 20 d	400			6,200.00	6,200.00
East Blue Gate Plaza	40 w x 20 d	800			12,400.00	12,400.00
	40 w x 40 d	1,600	15.11	-2.5%	24,180.00	24,180.00
	60 w x 40 d	2,400	14.73	-5.0%	35,340.00	35,340.00
Islands 1 - 14	11 w x 14 d	1/4 side Island			4,081.00	4,081.00
	22 w x 14 d	1/2 side Island			4,774.00	4,774.00
	33 w x 14 d	3/4 side Island			7,161.00	7,161.00
	44 w x 14 d	Full side Island			9,548.00	9,548.00
	44 w x 28 d	Full Island	15.11	-2.5%	18,620.00	18,620.00
<b>Outside Miscellaneous "B"</b>	10 w x 10 d	100	\$2,150.00 minimum vs		2,150.00	2,150.00
Paulhamus Barn Area	20 w x 10 d	200	\$13.00 square foot		2,600.00	2,600.00
Red Gate Area	30 w x 10 d	300			3,900.00	3,900.00
Arena Avenue	40 w x 10 d	400			5,200.00	5,200.00
	20 w x 20 d	400			5,200.00	5,200.00
	40 w x 20 d	800			10,400.00	10,400.00
	40 w x 40 d	1,600	12.68	-2.5%	20,280.00	20,280.00
	60 w x 40 d	2,400	12.35	-5.0%	29,640.00	29,640.00
Islands 15 - 19	11 w x 14 d	1/4 side Island			3,003.00	3,003.00
	22 w x 14 d	1/2 side Island			4,004.00	4,004.00
	33 w x 14 d	3/4 side Island			6,006.00	6,006.00
	44 w x 14 d	Full side Island			8,008.00	8,008.00
	44 w x 28 d	Full Island	12.68	-2.5%	15,615.00	15,615.00
<b>Outside Miscellaneous "C"</b>	10 w x 10 d				1,300.00	1,300.00
South Fence Green Gate Area						

Public Address Systems: Locations are determined and allocated by Fair Management  
 Use of microphone is \$2,750.00 per location, plus space. Multiple contiguous booths allowed one microphone; however, if an additional PA is used or requested in contiguous booths that PA shall be an additional \$2,750.00.

CREENTIALS & PARKING	Maximum Allowed Per Booth Space
<b>PASSES ALLOWED:</b>	<b>Units</b>
1 space (up to \$4,500)	6
2 spaces (\$4,501 - \$9,000)	10
3 spaces (\$9,001 - \$13,000)	15
4 spaces (\$13,001 - \$18,000)	20
5 spaces (\$18,001 or more)	25
Maximum passes (units) allowed per Commercial Vendor with booth fee	25
Additional passes available at \$170.00 per unit 1-Photo ID or 17-Daily Admission or 1-Season Parking (subject to available parking)	

Limited Reserved Season Parking available @ \$300.00 each (Reserved Lots Only, North of Fairgrounds, Lots "B" & "C"). May use 1 unit @ \$130.00  
 Season Parking (Blue, Gold, Green, Purple, and Red Lots Only) is Available for \$170.00  
 Exhibitor Season Parking Pass permitted in the Livestock Parking Lot (west of Fairview Drive) for \$85.00  
 Please Note: Vehicles over 20 feet must use two (2) units (including RV's, Trailers and Oversized Trucks). Space for pass purposes = 10' x 10' (Indoor) or 20' x 10' (Outdoor)