

# Rental Schedule - 2010

Approved January 12, 2010

Buildings or Locations	Size	Sq Ft	Non-profit Display ONLY		2010		
			NO SALES ALLOWED		Application Received		
			Before 2/29/09	After 3/01/09			
<b>ShowPlex (#20)</b>	10 w x 10 d	100			4,000.00	4,100.00	
	20 w x 10 d	200			8,000.00	8,200.00	
	30 w x 10 d	300			11,900.00	12,198.00	
	40 w x 10 d	400			15,800.00	16,195.00	
	Corner Booth (Plus 25%, in addition to Space Fee)				1,000.00	1,025.00	
(PA Allowed in designated space ONLY after \$2,750.00 fee paid)							
<b>Expo Hall (#7) or Centennial Building (#32) or Merchants (#5) (under Grandstand)</b>	10 w x 10 d	100	3,040.00		3,200.00	3,300.00	
	20 w x 10 d	200			6,400.00	6,600.00	
	30 w x 10 d	300			9,520.00	9,818.00	
	40 w x 10 d	400			12,640.00	13,035.00	
	Corner Booth (Plus 25%, in addition to Space Fee)				800.00	825.00	
(PA Allowed in designated space ONLY after \$2,750.00 fee paid)							
<b>Grand Marketplace (formerly Crafts &amp; More) (#22)</b>	10 w x 10 d	100	2,850.00		3,000.00	3,100.00	
	20 w x 10 d	200			6,000.00	6,200.00	
	30 w x 10 d	300			8,925.00	9,223.00	
	40 w x 10 d	400			11,850.00	12,245.00	
	Corner Booth (Plus 25%, in addition to Space Fee)				750.00	775.00	
No PA's Allowed							
<b>Premium Blvd (Dairy Barn)</b>	16 w x 10 d	160	1,748.00		1,840.00	1,840.00	
<b>Outdoor Living (#38)</b>	10 w x 10 d	100			2,000.00	2,000.00	
	20 w x 10 d	200			2,500.00	2,500.00	
	20 w x 20 d	400	\$8.50 square foot		3,500.00	3,500.00	
	40 w x 20 d	800			7,000.00	7,000.00	
	40 w x 40 d	1,600	8.53	-2.5%	13,650.00	13,650.00	
	60 w x 20 d	1,200	8.53	-2.5%	10,238.00	10,238.00	
	60 w x 40 d	2,400	8.31	-5.0%	19,950.00	19,950.00	
	80 w x 40 d	3,200	8.09	-7.5%	25,900.00	25,900.00	
	80 w x 60 d	4,800	7.88	-10.0%	37,800.00	37,800.00	
	100 w x 40 d	4,000	7.88	-10.0%	31,500.00	31,500.00	
	120 w x 40 d	4,800	7.88	-10.0%	37,800.00	37,800.00	
<b>Outside Miscellaneous "A"</b>	10 w x 10 d	100	\$2,400 minimum vs		2,400.00	2,400.00	
	Showplace Way	20 w x 10 d	\$15.50 square foot		3,100.00	3,100.00	
	Grand Avenue	30 w x 10 d			4,650.00	4,650.00	
	Blue Ribbon Avenue	40 w x 10 d			6,200.00	6,200.00	
	Midway Blvd	20 w x 20 d			6,200.00	6,200.00	
	East Blue Gate Plaza	40 w x 20 d			12,400.00	12,400.00	
		40 w x 40 d	1,600	15.11	-2.5%	24,180.00	24,180.00
		60 w x 40 d	2,400	14.73	-5.0%	35,340.00	35,340.00
Islands 1 - 14	11 w x 14 d	1/4 side Island			3,234.00	3,234.00	
	22 w x 14 d	1/2 side Island			4,774.00	4,774.00	
	33 w x 14 d	3/4 side Island			7,161.00	7,161.00	
	44 w x 14 d	Full side Island			9,548.00	9,548.00	
	44 w x 28 d	Full Island	15.11	-2.5%	18,620.00	18,620.00	
<b>Outside Miscellaneous "B"</b>	10 w x 10 d	100	\$2,000.00 minimum vs		2,000.00	2,000.00	
	Paulhamus Barn Area	20 w x 10 d	\$13.00 square foot		2,600.00	2,600.00	
	Red Gate Area	30 w x 10 d			3,900.00	3,900.00	
	West Blue Gate Plaza	40 w x 10 d			5,200.00	5,200.00	
		20 w x 20 d	400			5,200.00	5,200.00
		40 w x 20 d	800			10,400.00	10,400.00
		40 w x 40 d	1,600	12.68	-2.5%	20,280.00	20,280.00
	60 w x 40 d	2,400	12.35	-5.0%	29,640.00	29,640.00	
Islands 15 - 19	11 w x 14 d	1/4 side Island			2,772.00	2,772.00	
	22 w x 14 d	1/2 side Island			4,004.00	4,004.00	
	33 w x 14 d	3/4 side Island			6,006.00	6,006.00	
	44 w x 14 d	Full side Island			8,008.00	8,008.00	
	44 w x 28 d	Full Island	12.68	-2.5%	15,615.00	15,615.00	
<b>Outside Miscellaneous "C"</b>	South Fence Green Gate Area	10 w x 10 d			1,250.00	1,250.00	
<b>Corner Locations (Inside Locations): Plus 25% added to in-line space cost</b>							
<b>Public Address Systems: (Outside Spaces Included) Locations are determined and allocated by Fair Management</b>							
<b>Use of microphone is \$2,750.00 per location, plus space. Multiple contiguous booths allowed one microphone, however, if an additional PA is used or requested in contiguous booths that PA shall be an additional \$2,750.00.</b>							
<b>CREDENTIALS &amp; PARKING Maximum Allowed Per Booth Space</b>							
<b>PASSES ALLOWED: Units</b>							
<b>1 space (up to \$4,500) 6</b>							
<b>2 spaces (\$4,501 - \$9,000) 10</b>							
<b>3 spaces (\$9,001 - \$13,000) 15</b>							
<b>4 spaces (\$13,001 - \$18,000) 20</b>							
<b>5 spaces (\$18,001 or more) 25</b>							
<b>Maximum passes (units) allowed per Commercial Vendor with booth fee 25</b>							
<b>Additional passes available at \$170.00 per unit 1-Photo ID or 17-Daily Admission or 1-Season Parking (subject to available parking)</b>							
<b>Limited Reserved Season Parking available @ \$300.00 each (Reserved Lots Only, North of Fairgrounds, Lots "B" &amp; "C") May use 1 unit + \$130.00</b>							