

ANNUAL REPORT ◆ 2008
EDUCATE. PRESERVE. IMPROVE.

'08

OUR FOUNDING YEAR IN REVIEW

Dear Friends:

By all accounts, 2008 was an extraordinary year. The 108th anniversary of the Fair saw the birth of the new Puyallup Fair Foundation. The Fair Board created a foundation in order to enhance the Fair's long-standing commitment to education, community service, and the well-being of the Fair itself. Clearly, the community has embraced this mission.

Looking back, the kick-off event on April 18th revealed an enthusiasm for the brand new Foundation even beyond what we had imagined. That night, at our first public event, we were able to announce that more than \$650,000 had been given or pledged to the new Foundation. We were off and running...

Since then things have not slowed down. We have been busy developing our new Traveling Farm Project, assembling a video/book dedicated to the personal stories associated with the Fair and continuing to generate and distribute scholarship funds to worthy high school graduates. You'll find details of these projects in the highlights.

With the establishment of the Foundation comes the opportunity to go down in history as one of the earliest supporters of all this good work. Our Founder's campaign, which only lasts until September of 2009, has netted \$1.3 million as of this writing in gifts and pledges. While the remaining time is short, there is still a chance for you to become a Founder and to have your generosity commemorated when our Founder's recognition wall is erected on the grounds of the Puyallup Fair & Events Center.

None of this would have been possible without the extraordinary support, encouragement, leadership and contributions of so many. Please accept our heartfelt thanks, and stay tuned for more exciting news to come. We are just getting started...

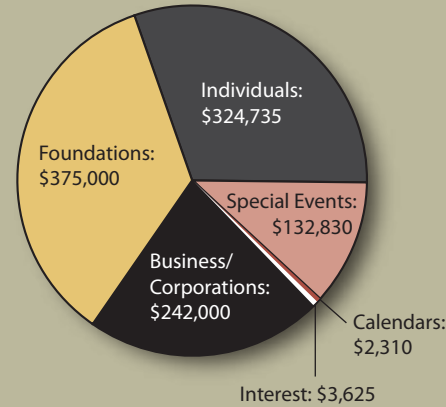
Kent Hojem, CEO

Jerry Larson, Chairman of the Board

FINANCIALS

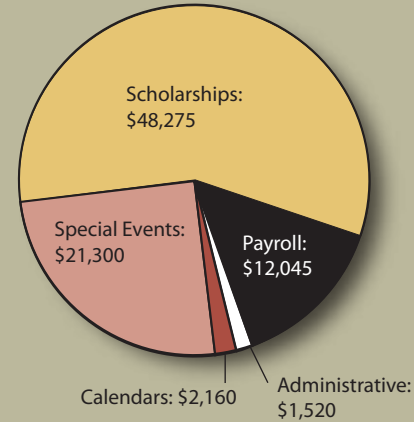
INCOME

Total: \$1,080,500



EXPENSES

Total: \$85,300



FOUNDATION MEMORIAL/HONORARY BENCHES

Honor someone with a high-quality, powder-coated steel bench displayed on the grounds of the Fair year 'round. A brass plaque allows you to customize your tribute. Introductory rate this year is \$4,500. Proceeds support the Foundation.

Please contact Kristin at (253) 841-5105 for more information.

TRAVELING FARM PROJECT

With the invaluable support of the Puyallup School District, we are well on our way to completing this first-rate project that will bring agriculture education to tens of thousands of grade school children throughout western Washington — at no cost to children or school districts.

The cornerstone of this project is a multifunctional vehicle providing classroom, display and interactive learning areas. ADA compliant, the vehicle will be able to service not only local schools, but also hospitals and events such as the Special Olympics, street fairs and farmer’s markets. A covered area will allow children to interact with live farm animals.

The Traveling Farm is a pig-squealing, kid-focused approach to teaching the local and global importance of farming, land preservation, environmental stewardship and good nutrition.

Traveling Farm Endowment

In order to ensure that the Traveling Farm project will remain viable for decades to come, the Foundation has established an endowment. Funds will provide for teaching staff, operational costs, maintenance, preservation and continuous quality improvement.



SCHOLARSHIP PROGRAM

Building upon a program in place since 1991, we continue to generate and distribute funds to motivated Washington high school graduates. Over \$516,000 in scholarship funds has been awarded to date, in study areas ranging from agriculture to the arts, viticulture to veterinary technology. In addition, the Puyallup Fair contributed \$5,000 in 2008 to the Daffodil Festival Foundation’s scholarship fund. A detailed scholarship brochure is available upon request.

HISTORY PROJECT: “VOICES OF THE FAIR”

The Puyallup Fair Foundation has launched a project to capture personal stories and remembrances of the Fair and put them into a new book and/or video. The book/video will be a treasure-trove of Puyallup Fair experiences and will represent a kind of time capsule of the Fair.

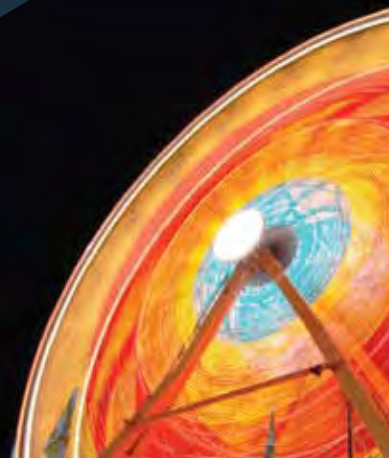
Donors are now being sought to support this project. All donors will be recognized in the book. If you have a story or two to tell that would be appropriate for the book/video project, please contact Kristin at the Foundation office at (253) 841-5105.

Allow yours to be one of the “Voices of the Fair.”



OUR MISSION

The Puyallup Fair Foundation seeks to financially support the scholarship and educational programs of the Fair, and to help preserve and improve the Fair for future generations.



PUYALLUP FAIR FOUNDATION BOARD

Jerry Larson
Board Chairman; WWFA Director;
Vice President of Larson Glass

Michael Nelson
Board Vice-Chairman; WWFA Director;
President/Owner, Tab Northwest;
Managing Member/Owner,
Archives Northwest

Kenneth Scholz
WWFA President;
Owner, Snowshoe Evergreen

Jerry Korum
WWFA Director; Owner,
Korum Automotive Group

Kent Hojem
CEO, Western Washington
Fair Association

Renee McClain
CFO, Western Washington
Fair Association

Lyn Anderson
Community Volunteer

Bob Carlson
Manager Emeritus, Western
Washington Fair Association

Beverly Corliss
Community Volunteer

Mike Egan
Director, Corporate Affairs, Microsoft

L. Brien Elvins
President, Tacoma Investment Group

Marc Gaspard
President, Washington Financial
League; former State Senator; former
College Administrator; former
Executive Director, WA State Higher
Education Coordinating Board

Lisa Gimmetstad
Community Volunteer

Kristin Hogan
Community Volunteer

Michael Maher
President/CEO, Conifer Specialties, Inc.

Dale T. Mitchell
Retired Puyallup School Principal

Rick Myers
With his wife Joan, Owners and
Operators of Hamburger Myers

Kathleen Olson
Executive Director, Humane Society
for Tacoma & Pierce County

Laura Stoner
Community Volunteer

FOUNDATION STAFF

Kristin Bauslaugh
Administrative Assistant

OUR DONORS

Thank you to all of our donors. This list represents gifts given during fiscal year '08, ending November 30, 2008. If your gift was received after that date, you will be recognized in future publications.

FOUNDERS (\$250,000)

Gary E. Milgard Family Foundation

(\$100,000 - \$249,999)

Absher Construction

(Tom & Jayne Absher Scholarship)

Korum For Kids Foundation

Western Wash. Fair Association

(\$20,000 - \$99,999)

Don & Mary Ann Larson

(In memory of R.S. & Josephine Larson)

(\$10,000 - \$19,999)

Tom & Jayne Absher

Randy & Lyn Anderson

(In memory of Carl F. Anderson)

Bob & Sue Carlson

Continental Mills

Michael Corliss

Robert & Beverly Corliss

The David Fogg Family Foundation

(In honor of David Fogg;
In memory of Horace Fogg)

Elephant Ears – Jim & Claudette

Duris

Carl & Betty Hogan

Kent & Carolyn Hojem

Jerry & Tyra Larson

Michael & Barb Maher

Michael & Janet Nelson

The O.D. Fisher Charitable Foundation

David & Gretchen Schodde

Laura Stoner (In memory of Bill Stoner)

Tom & Mary Lou Tebb

(\$5,000 - \$9,999)

Tony & Lori Apostle
Arrow Lumber & Hardware –
Barney & Diane Wagner

Alan & Debbie Baker

Todd & Brenda Bakken

Glen & Dodie Baskett

Candace Porter Blancher

Carla Brewer

Don Brewer

Steven M. & Kathy Q. Carlson

Karen Chapman

Charlie & Wendy Dent

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L. Brien & Cathy Elvins

Dennis & Patricia Elvins

Hazel Freehe

Marc & Jo Anne Gaspard

Curt & Lisa Gimmetstad

Gary Gonter

(In memory of Midge Gonter)

Don & Vera Henderson

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Jeff & Kristin Hogan

Marlin & Lori Horeis

Warren & Dorothy Hunt

Dan Japhet, Strategic Media

Alignment, Inc.

Mrs. Mel Korum

Jerry & Germaine Korum

(In memory of Trudy St. Pierre)

John & Sharon Lisicich

William G. Marcum Jr.

D. Ren & Kathleen Martin

Andre & Renee McClain

Gregory L. Meeker Family

John & Sarah Mejlaender

Rick & Joan Myers

Richard & Kathleen Olson

Doug Peterson

Ted, Lisa, Michael, Gina

& Anna Philichi

R4 Printing Inc. – Michael Rogers

Michael & Christi Reimer

Florian Rieder, Rieder Medical

Buildings

Dan Sharp

Bryan Stowe

Randy & Lisa Wilson

LIMITED TIME OPPORTUNITY TO BECOME A FOUNDER...

Join the others whose names are listed here by becoming a Founder of the Puyallup Fair Foundation.

- Only available through September, 2009
- Founders will be inscribed on a permanent recognition wall on the Puyallup Fair & Events Center
- Minimum level for Founder status: pledge of \$5,000
- Payable over 1-5 years
- Tax deductible in accordance with IRS regulations
- Can be designated in honor or in memory of someone
- Can be designated for a specific Foundation project or given unrestricted

For more information, please contact Kristin at the Foundation office, (253) 841-5105.

DONORS (\$15 - \$1,000)

Anonymous (1)

Stevens & Debra Aungst

Atlas Supply Inc.

Ramon & Dorothy Barnes

John Blix & Lynne Rosellini

Marge Brouillet

Burlington Northern Santa Fe
Foundation

Frances & Rick Carr

(In honor of Paul Anderson)

Dennis & Shirley Corbett
Creighton Management Inc.

Frank & Terry Dacca

Gerald Denman

Amy Eveskeige

Linda K Fischer LLC

Rudolph & Elizabeth Fyles

Wayne & Jennifer Gray

Karrie Griffin

Dave & Barb Hamry

Richard & Karen Hansen

Jack & Jo Jean Harrah

Larry Jensen

David & Linda Lane

Charles & Charlotte Larson

(In honor of Carl & Betty Hogan)

Eileen Meyer

Sales Lunch Inc.

Snider Petroleum

Jordan Reifel

Larry & Karlyne Sera

DONORS (\$15 - \$1,000) (cont.)

Robert Silverman

Florence L. Swanson

Bob & Anne Swanson

David & Chryst Sweeting

Western Wash. Audio

Bill and Gail Weyerhaeuser

(In memory of Mrs. Frances Bartolac)

Whitworth Pest Solutions

Williams & Schloer, CPA's, Inc.

Mary E Young

MEMORIAL GIFTS

Tim and Sarah Berrens

Zora Berrens

William and Patricia Dawson

GordonDerr LLP

Lehman and Clark Families

Vyerl Shea

Raejean and Betty Spencer

(In memory of Carol Berrens)

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Anonymous (1)

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Rick & Joan Myers

David & Gretchen Schodde

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Ron Burback

Fisher Scones

Laird Gonter

Roger Knutson

VOLUNTEERS

Olivia Anderson

Brianne Ankenman

Paige Baglien

Debbie Baker

Kelly Baker

Candus Barnum

Brent Bauslaugh

Kristin Bauslaugh

Will Beeler

Carole Caldwell

Karen Chapman

Stan Cross

Jessica Davis

Pat Devers

Melissa Elder-Ingebretson

Sue Fields

Linda Fischer

Crystal Ford

Emily Ford

Brian Fox

Jo Anne Gaspard

Kathy Guimond

Karl Heinz

Patty Herman

Stephanie Horn

Jennifer Iverson

Lorene Jones

Steve Jones

Karen LaFlamme

Jen Malarcher

Abbie Matlock

Renee McClain

Erin McFarland

Stacey Michel

Candy Mrsny

Jody Nelson

Christi Reimer

Jan Rendell

Mollie Ruiz-Hopper

Amy Russell

Erin Schwantner

Andrew Schwabke

Dan Sharp

Jim Shigio

Karen Shigio

Jim Smith

Chanel Studebaker

Andrea Thayer

Judy Vidal

Bev Villwock

Peggy Watson

Tracey Wittenfeld



Every effort has been made to ensure that the list of donors is both accurate and complete. We apologize if your name has been omitted, misspelled, or otherwise improperly reported. Please contact us at (253) 841-5105 so we can correct our records.